

# 2010 DHYFA WOLFPACK FOOTBALL

Hello,

We are representing Desert Highlands Youth Football Association, a chapter of American Youth Football (AYF). We are a non-profit organization that provides youth football to kids in the Anthem, New River, Desert Hills and Tramonto area. Each year, it is required that each player/family help in the team/leagues fundraising efforts. In hopes to minimize the amount our players have to raise, we as members of the coaching staff and board are trying to raise most, if not all of the funds prior to our season starting. These funds are for equipment, jerseys, practice and training gear, and general team expenses.

We are currently looking for local businesses to support our youth football program.

Support can be valued in many ways:

- Cash donations to the team/league
- Item donations like Gatorade
- Service donations:

Restaurants can host a Youth football night were a portion of the income from youth football clients is donated to the league, this is a great way to generate more business for the restaurant and help support youth football.

Service business can host a service day/week/month where a portion of any services purchased by youth football clients is donated to the league, same as restaurants a great way to generate more business (i.e., hair salons, oil change locations, etc.)

Your support will not only be benefiting local youth sports, but also act as advertising for your business. Your support would be greatly appreciated and help to continue youth sports here in Anthem, Black Canyon City, Desert Hills, New River and Tramanto. If you have any questions or would be interested in supporting Wolfpack football please contact our Director of Fundraising - Teresa Oorin @ 623-826-5266 [fundraising@deserthighlandsfootball.com](mailto:fundraising@deserthighlandsfootball.com).

Thank you in advance for your time and consideration.

Sincerely,

Wolfpack Football 2010



# 2010 DHYFA WOLFPACK FOOTBALL SPONSORSHIP PACKAGES

## PRO BOWL SPONSOR (\$2000.00)

- \* 3X5 Personal Banner
- \* 1 Foursome to AYF Turkey Tee Off
- \* Name/Logo Banner Ad on DHYFA Home Page
- \* One Page Ad (inside cover, rear inside or back)
- \* Personal Email Blast Campaign (3 times in season)
- \* Signed/Frame Jersey

## LEAGUE CHAMP SPONSOR (\$1500.00)

- \* 3X5 Personal Banner
- \* 1 Foursome to AYF Turkey Tee Off
- \* Name/Logo Banner Ad on DHYFA Team Page
- \* One Page Ad Any Inside page (non cover)
- \* Personal Email Blast Campaign (2 times in season)
- \* Signed /Frame Jersey

## Division Champ Sponsor (\$1000.00)

- \* Company Name on Assoc. Banner
- \* Name/Logo Ad on DHYFA Calendar Page
- \* ½ Page Ad in Yearbook
- \* Personal Email Blast Campaign (1 time in season)
- \* Plaque

## Touchdown Sponsor (\$500.00)

(Could be used for Team Sponsor)

- \* Company Name on Assoc. Banner
- \* Name/Logo Banner Ad on Team or Football Page
- \* ¼ Page Ad in Yearbook
- \* Plaque

## Field Goal Sponsor (\$250.00)

- \* Recognition in Annual Yearbook on Sponsor Page
- \* Name/Logo Ad on DHYFA Website Sponsor Page
- \* Plaque

## First Down Sponsor (\$100.00)

- \* Recognition in Annual Yearbook on Sponsor Page
- \* Name/Logo Ad on DHYFA Website Sponsor Page

Restaurant Sponsors (minimum \$250.00) depending on monies raised over the duration of the season will get the benefits above that equal the monies raised. Excludes a game day vinyl banner and a banner ad on the website. This will apply to any restaurant nights that are either a league sponsored event or a team sponsored event.

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## Desert Highlands Youth Football Association 2010 Sponsorship Form Football and Cheerleading

**Individual and Corporate Sponsors are always needed to run a successful youth sports program.** As part of our ongoing efforts to provide the youth of our community the opportunity to participate in organized youth sports, we are seeking sponsors for the 2010 season. These funds will be used to assist in providing uniforms, water for the participants, game equipment, supplies, medical professionals, referees and other items necessary to operate a successful program. Your sponsorship can be donated to the league to disperse as needed, designated for a specific division of play, or designated for a specific coach/team. The sponsorship can be in the form of a cash/check donation, raffle prizes or services to our Association.

**All sponsorships are tax deductible.** In addition to the tax benefit, each sponsor will receive Association and/or Team recognition throughout the season. Our 501c (3) non-profit number as a subordinate of American Youth Football is 31-1484747 and our Federal Group Tax Exemption number are 5277.

**Thank you for your sponsorship.** It is only through the generosity of companies and people such as you that organizations like Desert Highlands Youth Football Association can continue to provide a safe and organized program, as well as a fun program for our kids.

Company Name:

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Contact Name & Title:

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City/State/Zip:

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Phone:

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Email:

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Corporate website:

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Amount of donation (description if non-cash):

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Please make checks payable to: Desert Highlands Youth Football Association

Mail to: P.O. Box 74203, Phoenix AZ 85087

Contact: Director of Fundraising Teresa Oorin@ [fundraising@deserthighlandsfootball.com](mailto:fundraising@deserthighlandsfootball.com)

Phone Number 623-826-5266